



# Storm Reports using Social Media

**Show me the weather!**





# How do you report?



- **Tweet @NWSMKX using #SWiWX** (southern Wisconsin Weather)
- **Have confidence in your report!**
  - Unsure? Don't report it
- **Make sure you include:**
  - Time, Location, and what you are seeing!
- **Don't have a twitter?**
  - Submit on our Facebook page! (*US National Weather Service Milwaukee/Sullivan Wisconsin*)
- **Remember, safety comes first! Make sure you are safe before reporting!**



# More about twitter

- Take your twitter report to the next level using:
  - #wxreport and #swiwx
  - Turn on geo-tagging through a 3<sup>rd</sup> party twitter application and for your account
  - If you do not have geo-tagging, to submit the most accurate location use the following format:
    - *WW your location WW your weather report*
    - *If possible use a latitude and longitude!*
      - *If latitude/longitude is not possible, use an address, intersection, city, or even just the zip code*
- Ex without geo-tag: @NWSMKX #swiwx #wxreport WW N3533 Hardscrabble Rd, Dousman, WI WW 6.0" new snow as of 1pm.